## ĈLOTH COATS REPLACE FUR. FALL STYLES

Street Garments Show Change in Vogue. Says Lyle Oreck.

Cloth coals have largely replaced in street wear for the season of 1-25." and Lyle Oreck, head of the city firm, non his return last k from a buying trip to New k, where he inspected the most anced modes for fall and winter, there it is because for has had to, or whether the dependable into cloth goods are the city of cloth garments, combined the case with which cloth goods themselves to the fashlon deers are, has led to the interest juy manifested by national buy-invanifested by national buy-in manifested by national buy-

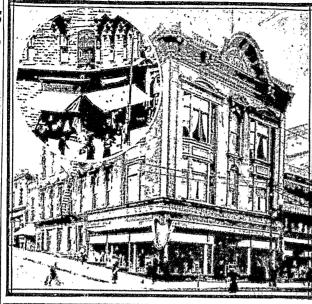
# Paris Styles .... for Furs Are

and the August fur sales beginning, it looks as it it were not a bit to soon to begin to think about that winter coat. Here are a few facts

the July clearance sales ove

#### Paris Decrees Longer Skirts for Fall

### THE ORECK STORE AS IT WAS AND IS NOW



# EIGHT YEARS AGO ORECK'S NATIONAL STORE LAUNCHED NOW LOOK AT IT, IN 1921

#### New Quarters Occu-Most Interesting pied in 1913; Remarkable Growth.

DAME FASHION



### Style Dictates Even Cigaret Manners

### Fancy Girdles Are Increasingly Popular

Increasingly Popular

When the fancy kirdles first appeared a few seasons ago the general impression second to be that they rould be short lived, but with each coming season they seem to be appearing in larger quantities and more varied designs and styles. They are extremely ornate and ecentricity seems to be the destrable feature with purchaser. Heads are prominent in the newest girdles, and these may be of glass, wood, let or precious stones in combination, with each other of used with silk cord, metal links, plaques—in fact, anything that will lend liself to this type of ornamentation seems to be employed. One shop is featuring the wooden bend girdles. It is a most bewildering display and one is hard

### Models of Fame to Pose in Oreck Show

#### Long Kimono Sleeve to Be Oreck Special

# EXCLUSIVE MODELS COMING TO DULUTH BY AEROPLANE

## COLOR AND FABRIC WILL BE HEADLINE FEATURES OF ORECK'S FASHION SHOW

Dominate in Lyceum Review.

Spanish Influence Will will be found to be accorded equa

Buy for Cash and Less, Sell the Sam

Way, Oreck Mo



Of Special

No paper in the country has as so complete and interesting woman's pages as the Duluth News Tribune. New York fashion letters by a well known Eastern fashion expert; the very latest designs are illustrated; suggestions are made in lan-

understand; a woman's club and news sec-tion; short stories by eminent writers; and scores of human interest news stories are a few of the outstanding features designed to interest, entertain and instruct our lady

# FEATURES THAT WIN THE FEMININE HEART

Woman's Page

has authoritative cooking recipes ex-plaining the preparation of "dishes" planning the preparation of "dishes" to be made of foods near at hand; heauty hints that are practical; nursing aids that have been tried and proven; thoughts on child training that are scientific as well as intensely practical.

Choice Recipes

Choice Recipes

Everything that tempts the appetite from first to last course is fully described from day to day. A Duluth lady who has been making a scrapbook of News Tribune cooking recipes since the first of the year now has nearly twenty different soup recipes; more than fifty methods of cooking meats, voultry, game and fish; thirty recipes for pies, nearly fifty cake and frosting recipes; besides recipes for cookies, cocktails, salads, puddings, etc.

Madge and Dickey
This is the most popular, gripping married life serial ever published. It tells of the many problems confronting the newly weds and how they may be happily solved. It appears exclusively in the Duluth News Tribune:



Children's Page

An interesting department filled with stories that edu-cate, letters that enthuse, first hand correspondence that en-tertains the red-blooded boy and girl of Duluth and the Northwest. The Tiny Tots de-light event Student light every Sunday.

Fashions
Whether the new styles have just been originated in Paris and New York or are now being extensively shown in Duluth, our fashion stories tell our lady readers just what is being worn. No more com-plete resume of fashions can be found in any periodical than appears in The News Tribune Sunday and during the week.

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